



MoneyWise Florida

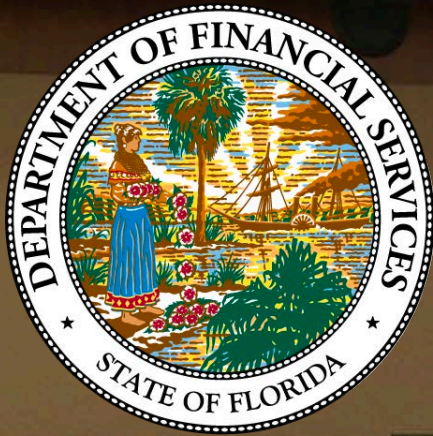


A statewide public education initiative to help Floridians with their financial health and wellness.

May 20, 2020



LEAD GOVERNMENT PARTNER

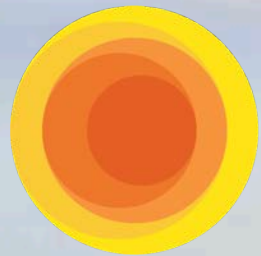


Florida CFO Jimmy Patronis

84%

Worry regularly about their household's financial health –
up from 69% just a few months ago

SPONSORED AND UNDERWRITTEN BY



Suncoast
Credit Union

Kevin J. Johnson, President and CEO



77%

Of respondents saying
COVID-19 has created
"more" financial stress
in their household

43%

Of respondents say it
has caused
"significantly more"
stress

7 in 10

Respondents say the COVID-19 crisis has
“created new confusion regarding how
to best manage my finances”

4 in 10

Have had difficulty paying for at least one type of expense in the past few months



18%



15%



15%



14%



13%

60%

Say they *will be seeking financial advice* –
including where to find financial relief, how
to make savings last longer, and how to deal
with debt –

*as a result of the economic hit of the
COVID-19 pandemic*

70%

Fully 7 in 10 Floridians could not make ends meet for more than six months on savings alone

This number soars to 88% for those younger than 35 and 89% for minorities



Click here for COVID-19 Resources

About Media Kit



Tips and Tools Financial Health



A statewide public education initiative to help Floridians with their financial health and wellness.

A Message from CFO Jimmy Patronis



Many Floridians were concerned about their long-term financial security even before the COVID-19 crisis upended life as we had come to know it. Now, with businesses still working to get back on their feet and millions of Florida households struggling to make ends meet, Floridians can use solid information to guide them toward a more stable and sustainable financial future.

The COVID-19 crisis is unprecedented in our lifetimes. Never have we experienced a global event that impacts our personal lives and families, our businesses, and the economy to such magnitude. COVID-19 is proving to be a beast with many tentacles. While this pandemic remains anywhere in the world, it has the potential to impact our lives, including our physical and financial well-being.

The mission of MoneyWise Florida is to provide you with a place where you can access information on ways to protect your financial health – or limit the damage to it – while we face this crisis together. This website includes tips for managing and paying your bills, including working with your creditors; protecting your credit score; knowing whether to dip into your retirement savings; taking advantage of stimulus programs; navigating the world of unemployment claims; deciding whether to make insurance changes; and filing your tax return. In each section, we include links to resources you can find even more information.

We're here for you.

SPONSORED BY



IN PARTNERSHIP WITH



MONEYWISEFLORIDA.COM





QUESTIONS?